

## Kimbro's Study - Website Tutorial

For absolute beginners - step by step.

**About Domain Names   About Hosting   Best Traffic Generator   Forum**

**Introduction   Our Goal   Build Pages Part1   Build Pages Part2**

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- Adding Title
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- Publish Site
- FTP
- Additions
- Site Map
- AdSense
- Robots Text
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- Analytics

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Place your ad here

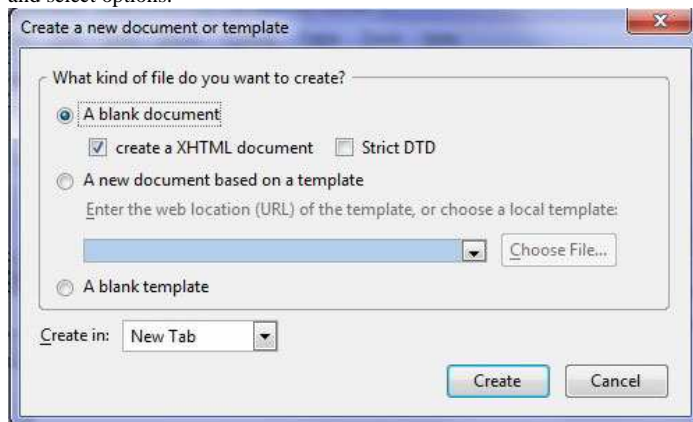
### Website Tutorial - Build Pages Part 1

#### Create Document Type

Open your Komposer program and click on the "New" icon.

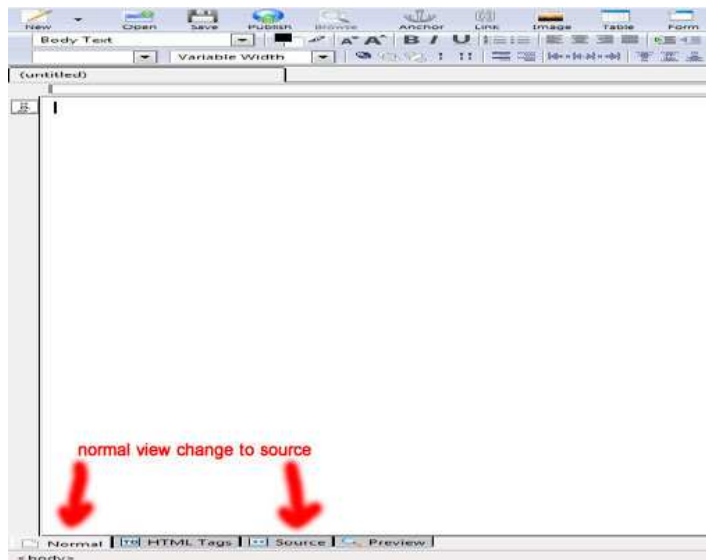


the next box shown below should appear; if it does not click on the down arrow next to the "New" icon and select options.



Make your selection as in the image above and click "Create".

This is what you should see:



Now let's take a look behind the scenes and see what the program did.  
Change from "Normal" view to "Source" view - by clicking on the "Source" tab at the bottom of your page.

You should see the following script:

```
=====
<!DOCTYPE html PUBLIC "-//W3C//DTD XHTML 1.0 Transitional//EN"
"http://www.w3.org/TR/xhtml1/DTD/xhtml1-transitional.dtd">
<html xmlns="http://www.w3.org/1999/xhtml">
<head>
  <meta content="text/html; charset=ISO-8859-1"
http-equiv="content-type" />
  <title></title>
</head>
<body>
<br />
</body>
</html>
=====
```

The above script [code] is what the browser reads. The Komposer transcribes everything you place on the page in "Normal" view and extra instructions, into a readable format for the browser to read. You will soon get the hang of what is happening behind the scenes if you make a habit of switching between the "Normal" and "Source" tabs every time you make a change to your page.

Let's analyse the code instructions thus far.:  
They are basically made up of 4 sections here.

1. The Document Type = this tells the browser how to transcribe the code.
2. The head section [not to be confused with the header of your page]. All the information between the <head> and </head> is not seen on your page - but it does get seen. For instance the information you place inside the <title>Title Goes Here</title> tags, will be seen in your browser bar. We will see later how Komposer does this for you. The description of you webpage will also be placed in the meta tags in the head section. This is the information that the search engines deliver on their results pages when people search for anything.
3. The body section - all the information that is placed between the <body> Your Content Here</body> tags is what you see on your website page. That is why your page is blank at the moment as there is only a <br> [which means break] between the body tags at the moment.
4. the end of your page the </html> tells the browser that the html code has ended.

You do not need to learn the code to build web pages as the WYSIWYG Komposer writes all the code for you. However it is good to know what is going on as all WYSIWYG programs sometimes write extra code that you may want to get rid of. Also we will be copy and pasting some code into the code later to enable banners, videos etc. Please don't get scared now, I said copy and paste and I'll show you how.

### Tip:

If your Komposer editor refuses to do a function - save and exit the program then restart.

Now let's get started building a site go to [Build Pages Part2.](#)

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[AdSense](#)

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## Website Tutorial - Build Pages Part 2

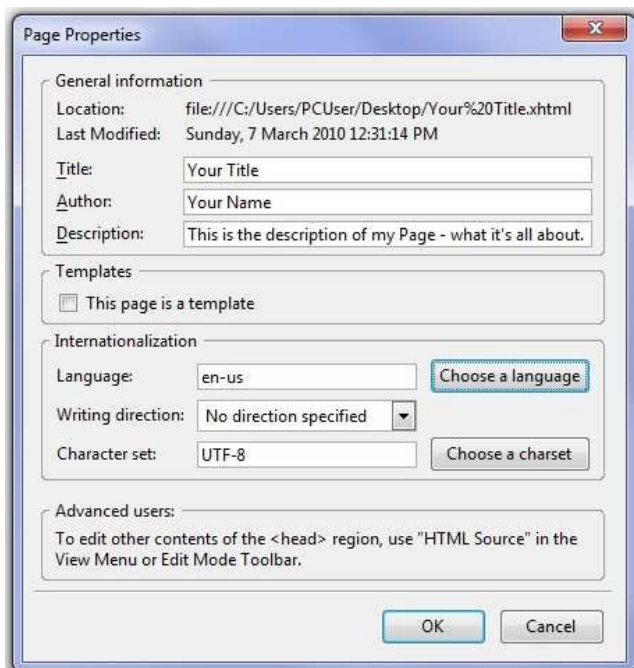
### Adding a title - Naming and saving the index page.



Currently your page is showing that it is (untitled), so let's give it a title. We will be making this our index page, commonly known as the home page but ALWAYS saved as an index.html file.

The top toolbar of your Komposer has tabs for "File" "Edit" "View" etc.

Click on the "Format" tab and then select the "Page Title and Properties" tab at the bottom of the drop down box. This will bring up the following Page Properties box.



- Fill in your own information for the title [whatever you want to name the page. This page will be your home page - but you should not call it home page rather choose a title that describes the topic of your site.]
- Author -Your own name goes here
- Description - this is the description of what your page is about and will be used in the search engines results.
- Choose the Language that you are writing the site in.
- If you are in English leave the writing direction as "No direction specified".
- Character set UTF-8 = Universal transfer File. I like this setting as it is universally recognized.
- Click OK.

You will now see that the (untitled) page tab has changed to whatever you filled in for the Title.

Now you need to save the page.

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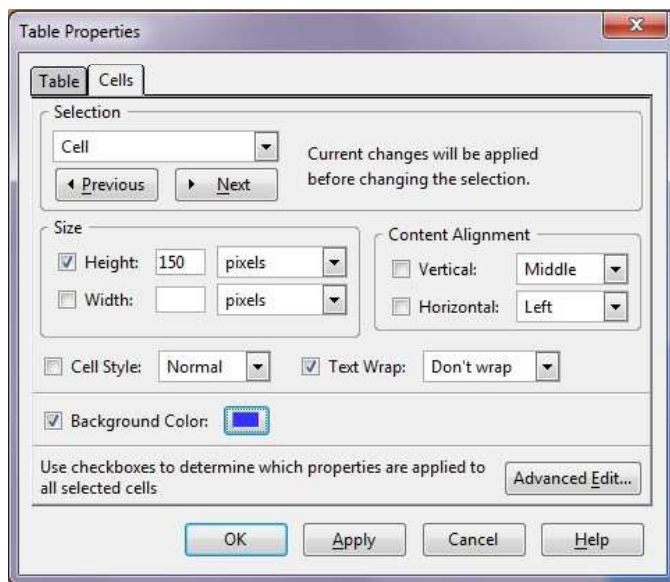
### Website Tutorial - Adding A Header.

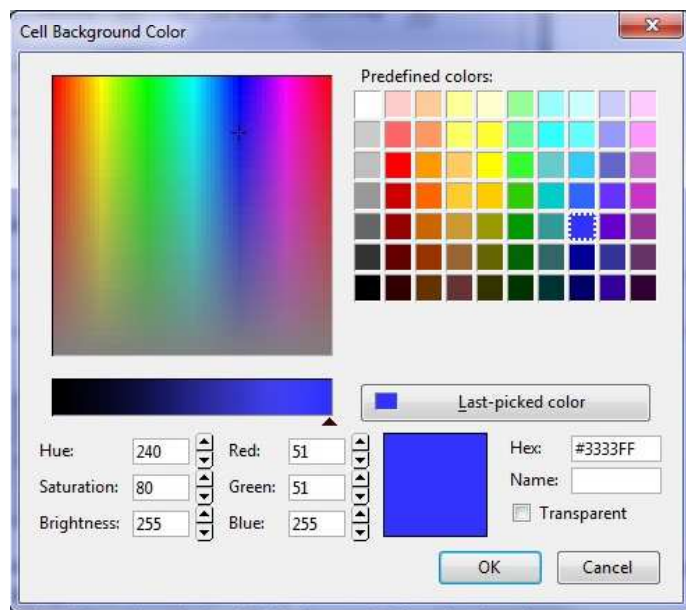
**Creating and Adding A Header - Navigation Bar and Footer To Website Pages.**  
Text formatting is covered here too.



Open your index file, place your cursor in the top row of your table and right mouse click. Select "Table Cell Properties" from the drop down menu.

The following box will appear. Change the settings in the box to the same as I have set below. note: To set the Background Color you need to click inside the color box. The "Cell Background Color" chart box [ see 2nd image below] will allow you to select the color. You can choose any color you want. Take note of the color code in case you want to repeat the same color somewhere at a later stage. I have used #3333FF here.





Click OK.

Your table should now have a blue header like this - yours will be wider - I had to narrow mine down to fit the page:

Place your cursor inside the blue header, and type - THIS IS MY HEADER then select the text. note to select text - place your cursor before the beginning of the text you want to select - hold down the "Shift" key on your keyboard and place your cursor after the last letter you want to select - release the shift key and your text should be highlighted as below.

THIS IS MY HEADER



In the tool bar change Body Text to Heading 1 and the font type to Arial, select text position to center as in the image above. Click on "Format" tab in top toolbar, Vlick on Text Color and select white from the color chart and click OK.

Your header should now look like the image below.

## THIS IS MY HEADER

Now we will set the navigation bar for the page. To do this repeat the same process as for the header on the second row but set the row height at 40px, make it a lighter blue color and don't add any text.

## THIS IS MY HEADER

Now we will create the footer by following the same process as for the navigation bar on the last row. Your table should look like the image below.

## THIS IS MY HEADER


Go and click on the "Save" icon now - it's the one that looks like a floppy disc in your toolbar at the top of the page.

Now click on the "Preview" tab at the bottom of the page or on the "Browse" icon in your toolbar to see what your page looks like in your browser. Then return to "Normal" view. You should also look at the changes made to the code by clicking on the "Source" tab at the bottom of the page.

**Now let's start typing some content into the third row:** Place your cursor in the third row and type whatever you want. I have written some instructions here about the various ways you can format your text.

## THIS IS MY HEADER


This is where I have started to type into the third row.

To indent my text, select the text and click on the green indent arrow 

This is the result of using the indent text option shown above.

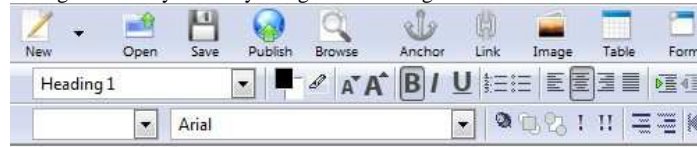
Now all my text will align as indented to get my text to go back to the border click on the back indent arrow.

Now my text has moved back to the border.

To create a numbered list or bullet list place cursor at start of text you want to list, click on either of these: 

1. using 123 list, hit enter and the second number will come up automatically.
  2. hit enter - then type again and
  3. hit enter again -then type and
  4. so on - Komposer keeps adding a new number for you. To stop it click on the 123 icon.
- Do the same for a bulleted list
  - Just use the bullet icon instead of the 123 icon

Change the "Body Text" by using the following tools:



## Header

**Arial Bold Body Text.**

Arial Body Text

*Arial Body Text inclined*

Arial Body Text Underlined

Arial Highlighted Body Text

**Arial Bold Body Text. Larger**

**Arial Bold Body Text. Larger change color - go to "Format" select text color click OK.**

**Now save your work and take a look at your page in the browser.**

Now you may want to create an exciting graphics header or use a photograph in your header or on your pages; to do that we have to learn a bit about using images on the web and how to insert them.

Our next step will be to [insert images](#).

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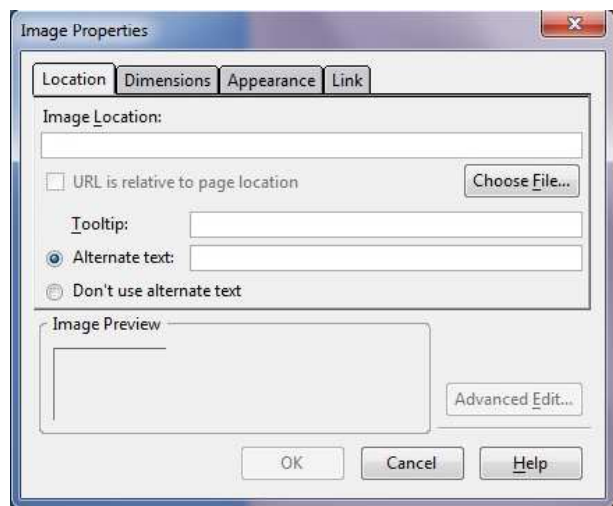
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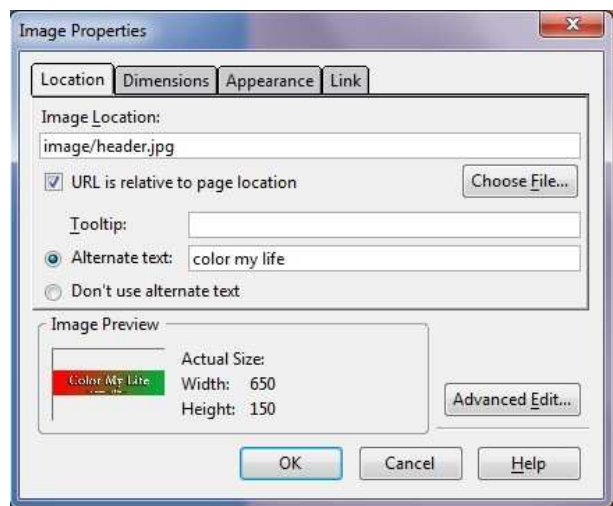




Select "Choose File" - locate and select the image file named "header.jpg" within your "image file" within your "My Website" folder on your desktop.

**Important:** Make sure to fill in the "Alternate text:" with some description of your image! This is because search engine spiders can't read images. If you do not have alternate text naming your images with some descriptive text your pages will be read by the spiders as having great big vacant sections on your site. The same rule applies to people who have image viewing disabled.

This is what the filled in Image Properties box should look like, except your width should be 850.



This is how my Header has changed after inserting the image.


Note you can not overwrite an image with text in Komposer or any WYSIWYG editor.

Any words you want in your Header has to be written to the image within your image editing software before it is saved to your image folder. However you can write above or below the image if you choose.



You can write some text here this area is outside of the image area.


This is where I have started to type into the third row.

To indent my text, select the text and click on the green indent arrow 

This is the result of using the indent text option shown above.

Now all my text will align as indented to get my text to go back to the border click on the back indent arrow.

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To create a numbered list or bullet list place cursor at start of text you want to list, click on either of these: 

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- Do the same for a bulleted list
  - Just use the bullet icon instead of the 123 icon

Experiment to change the "Body Text" by using the following tools:



following are some results you'll get:

## Header

### Arial Bold Body Text.

Arial Body Text

*Arial Body Text inclined*

Arial Body Text Underlined

Arial Highlighted Body Text

### Arial Bold Body Text. Larger

**Arial Bold Body Text. Larger change color - go to "Format" select text color click OK.**

Inserting images to your body content works in the same way as inserting an image in the header.

The only difference is in placing the image and how you can wrap text around the image settings.



Right click anywhere on the inserted image and select "Image Properties" from the drop down menu. here you can change the "Dimension" of the image. Click on "Dimension" then the "Custom" radio button make sure that "Constrain" is ticked if you want to keep the same ratios and change the size to whatever settings you wish.

In the image to the left I have changed the size from 400px to 200px.

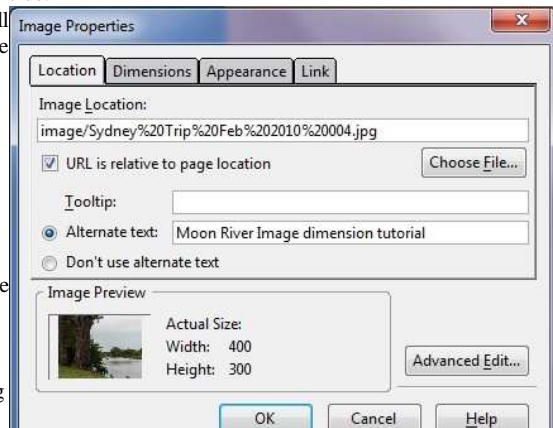
To get the text to wrap around the image as it is here; Click on "Appearance", I selected wrap to the right, because I want the text to

wrap around the image on the right hand side.

By selecting wrap to the left, my text will now wrap the image on the left hand side

I actually prefer to make a two column table and place the image on one side and the text on the other. Interspersed with rows of text that go all the way across the page. I find it gives me more control over spacing the text and holds the image in place. Floating images can end up in some wierd places on or off the page depending on what browsers are being used.

To create the table follow the same directions for [creating tables](#) that we have already covered. Instead of creating a table with one colmn , create a table



with two columns and for this example 3 rows

and now lets look at the above pictures and text again, set within tables and rows.

Inserting images to your body content works in the same way as inserting an image in the header. The only difference is in placing the image and how you can wrap text around the image settings.



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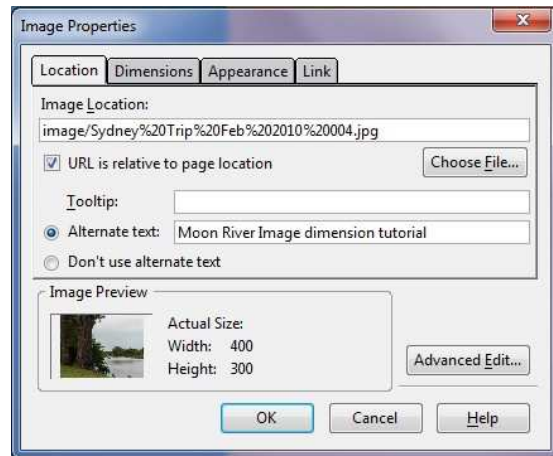
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To create the table follow the same directions for [creating tables](#) that we have already covered. Instead of creating a table with one colmn , create a table with two columns and for this example 3 rows.



It takes a bit more effort but I think it is the better option. Later when we start to add payment button images I highly recommend you place them within tables as you do not want them floating about the place when ever different browser and screen resolutions decide to interpret their position differently.

### TIP:

To turn a split two column row into a single column row within a two column table do the following; Right mouse click within the row on the left hand side, select "Join with Cell To The Right" from the drop down menu.

To turn the row back to two halves; right mouse click within the row and select "Split Cells" from the drop down menu.

Go to [adding links](#)

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So let's start placing some site navigation links on your index page.

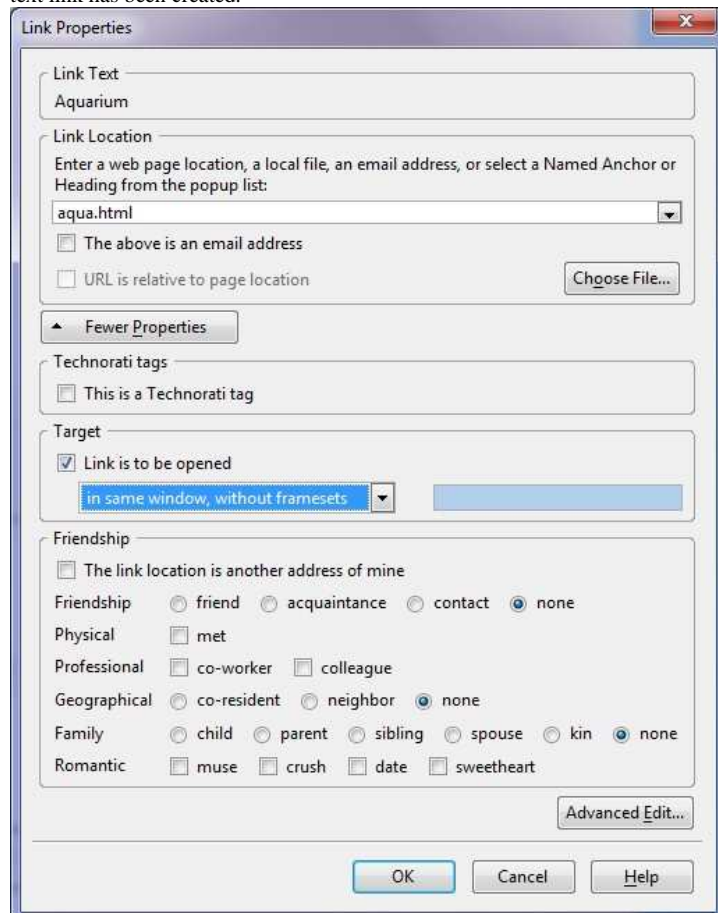
Lets pretend you are building a site on the topic of Fish and the pages you want your visitors to visit after viewing your index page are; A page about aquariums, a page about Fish Foods, a page about Fish health.

and lets assume you have named the files to these pages and they are saved to your "My Website" folder on your desktop:

- Aquarium page file = aqua.html
- Fish Foods page file = ffood.html
- Fish Health page = fish\_health.html

Place your cursor in the navigation row below your header and type Aquarium in bold text.

Highlight the word Aquarium and right mouse click on the highlighted word. Select "Create Link" from the drop down menu and the following box will appear: Fill in the link location with the **file** name of your aquarium page and **target** the page to be opened in the same window. Hit OK and your navigation text link has been created.




The "About Us" and most important pages for your visitors should go in your top navigation bars. The other pages we discussed earlier can go in your "Footer" the last row in the table.



You can write some text here this area is outside of the image area.

[About Us](#) | [Aquarium](#) | [Fish Food](#) | [Fish Health](#) |


This is where I have started to type into the third row.

To indent my text, select the text and click on the green indent arrow 

This is the result of using the indent text option shown above.

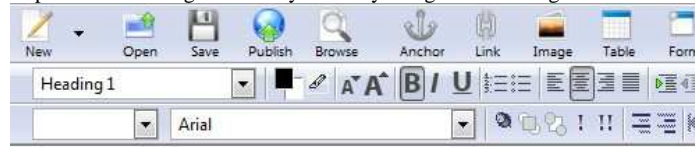
Now all my text will align as indented to get my text to go back to the border click on the back indent arrow.

Now my text has moved back to the border.

To create a numbered list or bullet list place cursor at start of text you want to list, click on either of these: 

1. using 123 list, hit enter and the second number will come up automatically.
  2. hit enter - then type again and
  3. hit enter again -then type and
  4. so on - Komposer keeps adding a new number for you. To stop it click on the 123 icon.
- Do the same for a bulleted list
  - Just use the bullet icon instead of the 123 icon

Experiment to change the "Body Text" by using the following tools:



following are some results you'll get:

## Header

**Arial Bold Body Text.**

Arial Body Text

*Arial Body Text inclined*

Arial Body Text Underlined

Arial Highlighted Body Text

**Arial Bold Body Text. Larger**

**Arial Bold Body Text. Larger change color - go to "Format" select text color click OK.**

[Tos](#) | [Privacy Policy](#) | [Contact](#) | © 2010 Your Name [yoursomethingdomain name.com](#)

You can link any pages that are in your "My Website" folder on your desktop to any text on any page through out your site using the above method. To create an image link just right click within the image instead of selected text and follow the same procedure.

If you create a text or image link that links to a site or page outside of your own website the process is the same except that you need to give the full URL starting with http://

So instead of linking to your own pages using just the page's file name; if you were linking to some other Fish site you would insert the full address into the "**Link Location**" when filling out the **Link**

**Properties Box:**

[http://www.someotherdomainname.com/fish\\_books.html](http://www.someotherdomainname.com/fish_books.html)

You should also select the target and set it "To open in new window" otherwise people will be made to leave your site whilst looking at the other sites page.

### TIP:

Don't forget to save your page frequently to avoid the editor from crashing.

Remember to check your source code and see what is going on behind the scenes.

Also check how your page looks in the browser view.


Go to the next step [adding videos](#)

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--	--	---

If you want the video to appear on the left of your page or on the right just place the XXXXXXXXX on the left or right side of your page.  
You can also place the video within a table and surround it with text as we did in the [insert images](#) exercise.

**TIP:**

You can not see the video in edit mode, only in the browser mode.  
You can copy and paste the video embed code into Notepad and save it, ready to insert to your pages when you are ready. Then copy and paste it from Notepad to your source code.  
**important: Never save code in email or Word documents - this will corrupt the code and it won't work.**

Go to next step [adding banners](#).




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	<h3 style="color: red;">Website Tutorial - Inserting Banners.</h3> <p><b>Inserting banners on website pages.</b></p> <p>Banners can come in various formats and are often added to creatives within various advertising campaigns.</p> <p>For instance if you are promoting other peoples products on your site through an affiliate program the vendor of the product has usually set up a set of creatives for you to use on your site to advertise the product.</p> <p>Within the list of creatives there are often image banners and/or flash banners for you to choose from. Once you choose the banner you want to place on your site - the code for the banner is created with your affiliate ID inserted [this tracks your visitors interactions so that you can get credit for sales] automatically and you are asked to copy and paste it to your site.</p> <p>This code must be pasted into the source code in the same way as we pasted the video code into our source code. Refere to <a href="#">video code insert instructions</a>.</p> <p>It is advisable to check the code for the banner to make sure that you will get credit for a visit or sale from a visitor to your site who you refered via the banner. You will recognise your affiliate ID within the code, just check that it is correct before pasting it into your website code.</p> <p>I have highlighted my ID for you to see in the banner code I was given to paste to my page below.</p> <pre>&lt;a target="_blank" href="https://www.paypal.com/au/mrb/pal=WJFMUJZQ7H968"&gt; &lt;img alt="Sign up for PayPal and start accepting credit card payments instantly." src="http://images.paypal.com/en_AU/i/bnr/paypal_mrb_banner.gif" border="0" height="60" width="468" /&gt;&lt;/a&gt;</pre> <p>Once I paste the above code into my pages source code the following banner will appear. I added the text above the banner.</p> <div style="text-align: center;"> <p>We use and highly recommend PayPal</p>  </div> <p><b>TIP:</b></p> <p>The image of the banner does not reside on your website. You have created a link to the banner image which resides on the vendors site. If your vendors site has a problem or moves the image to a different file location on his/her site - your banner will disappear - leaving a blank space on your site or an unavailable image box with a red x in it. Therefore it is in your interest to check that the banners are up and running on a regular basis. If you find a banner has disappeared contact the vendor and let them know that their banner code is no longer working on your site. If you don't get a response within 12 hours - remove the code from your site.</p>	

Go to next step [adding forms](#)

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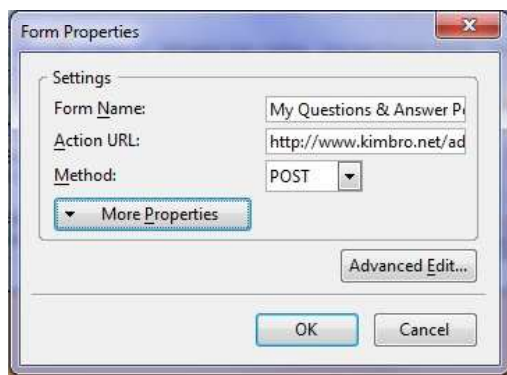
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---	---	---



A faint blue dotted line describing a rectangle will appear on your page. Click within the rectangle and select "Insert" then Form then "Form field". Select all the parameters you want for your form all the way through the list. Below is an example of a simple form created in Komposer set to search this page. If you place a search term into the text field and hit enter it should take you to the top of this page.

---

This is a searchable index. Enter search keywords:

---

Some types of forms are quite complicated to set up and need programming skills outside of the scope of this tutorial. They involve setting up MySQL data bases return pages, php scripting etc. I cover this information within the MyScribeWeb.com paid membership site for [Writers and Web Builders](#). However there are many standard forms available online where you just have to embed the HTML code to your source code. Just do a search in Google for "Free Contact Form" or "Free [whatever form you are looking for]"

### Payment Forms for your Website.

PayPal's website integration forms makes it a snap to accept credit card payments for products you sell from your site without having to set up merchant accounts. You will need to register a verified business account with PayPal. It is free to register but be aware that their security process is a stringent one [that's a good thing] and getting the account activated can take some time.

If you have a personal PayPal account apply directly through your account for a verified business account.

If you do not have a PayPal account you can set up a verified business account by clicking on the banner below.

We use and highly recommend PayPal



Once you have a PayPal account you can set up different forms from within your account and PayPal will give you the code you need to insert into your pages source code. You can set up payment buttons with option forms for automated Tax and shipping/postage calculations. You can set up recurring payment subscription forms and buttons. PayPal also offers quick checkout, shopping carts which are free and also makes it easy to integrate with other third party shopping carts.

If you have a lot of products to sell from your site you may consider setting up an online shop. I can recommend Zen Cart. It is free, is easy to install, very user friendly and integrates with PayPal.

Go to next step [adding autoresponders](#).

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--	---	---------------------------

\* [Simple PHP](#)

Below is a form to another Autoresponder I am running at no cost. I use this one to cater to specific interest lists. Whereas the one above is a general news list. I [place forms into my pages](#) from this autoresponder's lists rather than setting up a general [capture page](#) for it.

As an example [it works if you want to sign up]:

If you want to subscribe to my bi-monthly newsletter that will send you updates for this tutorial and the Kimbro's Study you can do so from here.

eMail address:   
First Name:   
Last Name:   
Country:

 **SECURE & CONFIDENTIAL**

**Your email address will never be rented, traded or sold.**

**We guarantee your confidentiality.**

Now if I wanted to set up a News Letter or message sequence for my customers on my Gold Coast site; I would set up a new list within the same autoresponder and paste the code it automatically generates for me into the Gold Coast site's pages.

In other words you can set up many different lists for people who are interested in different topics, from the one autoresponder. You then write a series of messages for each list on the topic they are interested in and subscribed to. You can schedule these messages at suitable intervals and the autoresponder sends the messages out automatically on the date the message was set to be sent. You can also send a global message whenever you want to all your subscribers.

An autoresponder is a two edged sword. It is a wonderful tool used correctly to give a good service to your visitors and customers - or as a nuisance to spam people with solicitations they did not request in the first place.

Beware of companies that sell leads to feed into your autoresponder who state it is safe to send messages to these people because they signed up to their autoresponder and verified their email address. The terminology they use is "double opt in leads" or "Telephone Verified" leads. They tell you that you can not get accused [and shut down] for spam because they will supply you with the leads IP [Internet provider] address.

You **can** be shut down for spam if you are sending to double opt in subscribers if you send them emails not on the topic they specifically requested.

The companies that sold you the leads have probably sold the same leads to hundreds of other people. Now the poor person who signed up to one list because they were promised a free e-book or some other incentive is receiving 100's of e-mails a day, from 100's of different lists on topics they are not interested in.

Each list they unsubscribe from is replaced with ten new ones - because the company still continues to sell their address as a double optin lead. No wonder the person receiving all this spam reports the offending autoresponders. Most commercial autoresponders have been reported and all their messages go into spam folders.

So the golden rules - if you want to create a loyal list of subscribers are:

1. Never load purchased leads into your autoresponder.
2. Only use your autoresponder to service your subscribers - not the other way round.
3. Write messages that are interesting to your subscribers on topics they subscribed for.
4. Keep your message sends down to a minimum.
5. Always have an unsubscribe option at the end of every message you send.
6. If you include solo ads with your messages place them at the end of the message, clearly marked as a solo advertisement. In other words don't force your readers to read an advertisement before getting to the information they subscribed for.

Avoid sales pitches in your messages as the spam filters will recognize the key words as spam and place you message in the recipients spam folder.

Common words that get your messages sent to a spam folder are the ones that have been hyped to death.

You probably know what they are - here is a short list.

- Free
- cash
- money
- opportunity
- MLM
- affiliate
- purchase
- buy
- income potential
- make money online
- data entry
- surveys
- surf
- click exchange
- sick and tired
- broke
- Rich

Go to next step adding a [capture page](#)

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<b>Introduction</b>	<p><a href="#">Place your ad here</a></p>	<p><a href="#">Place your ad here</a></p>		
<b>Our Goal</b>				
<b>Document Type</b>	<div style="border: 2px solid red; padding: 10px;"> <p style="text-align: center;"><b>Website Tutorial - The Anatomy Of a Capture Page.</b></p> <p><b>How to set up a capture page and grow your list + Example of download page.</b></p> <p>The idea of a capture page is to capture the name and email address of the visitor to your site. Many sites make this their main page and bribe the visitor for their details before they get shown the content of the site. They also offer a free e-book or some other gift to get them to sign up. The idea is to build a list of the visitors and hopefully convert them into customers via email solicitations.</p> <p>This has become common practice amongst affiliate Internet marketers. I prefer to use a capture page to service my visitors/customers who have already seen my content and are interested in being updated via a newsletter because they are interested in my content. I feel if you have to bribe people to sign up to your list or Newsletter they most likely won't stay on the list for long.</p> <p>Let's take a look at what you have to set up for a capture page to work.</p> <p>First you need an <a href="#">autoresponder</a>.</p> <p>Then you need to create a capture page, inviting the visitor/customer to sign up to the list via a form linked to the autoresponder.</p> <p>Then you need to set up a thank you page, telling the visitor to look out for the first message from the autoresponder and to check their junk and or spam folders if they do not get the email delivered to their inbox.</p> <p style="text-align: center;"><b>This is the capture page on your site</b></p> <p style="text-align: center;">With the autoresponder sign up form embedded. As soon as the visitor hits the subscribe button 2 things happen</p> <table style="width: 100%; border: none;"> <tr> <td style="width: 50%; vertical-align: top;"> <p>1. The visitor gets sent to the thank you page. where he/she gets informed to check for an email that has already been sent to them by the autoresponder</p> </td> <td style="width: 50%; vertical-align: top;"> <p>2. The autoresponder sends the verification request to the visitors inbox.</p> </td> </tr> </table> <p>If the visitor clicks the verification link, the autoresponder adds them to the list and the mysql data base. Then the autoresponder starts to send the message sequence you have placed in que to be sent at the intervals you determined.</p> <p>Download page where the subscriber gets sent to by the autoresponder after verifying their email address. The download page will have the link that permits the subscriber to</p> </div>		<p>1. The visitor gets sent to the thank you page. where he/she gets informed to check for an email that has already been sent to them by the autoresponder</p>	<p>2. The autoresponder sends the verification request to the visitors inbox.</p>
<p>1. The visitor gets sent to the thank you page. where he/she gets informed to check for an email that has already been sent to them by the autoresponder</p>			<p>2. The autoresponder sends the verification request to the visitors inbox.</p>	
<b>Adding Title</b>				
<b>Saving Index</b>				
<b>Creating Tables</b>				
<b>Background Colors</b>				
<b>Adding Header</b>				
<b>Navigation Bar</b>				
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<b>Inserting Videos</b>				
<b>Inserting Banners</b>				
<b>Adding Forms</b>				
<b>Autoresponders</b>				
<b>Accept C.Cards</b>				
<b>Shopping Carts</b>				
<b>Online Shops</b>				
<b>Capture Page</b>				
<b>Download Page</b>				
<b>Set DNS</b>				
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<b>Analytics</b>				



download a digital product gift.

You will also need to write and set up the email sequence in the autoresponder.

In addition if you are going to offer a free gift to download you will have to set up a download page that the autoresponder will link the subscriber to once they have verified their email address in the first message.

You will also have to load the file of the gift to your hosts server, ready to download.

Here is an [example of one of my download pages](#).

You are welcome to download my free download whilst you are there.

here is a simple [example of a capture page](#).

The image below is an example of a professionally designed capture page using a lot of graphics.

**Earn \$10,000 a Month!**

**With our  
NEW Sales and  
Marketing System!**

It's past time to take control of  
**YOUR OWN** financial future!

Would you like to know how you  
could earn \$10,000 Per month or  
much more with as little as 2 people  
in your group, you never speak to  
**ANYONE** personally or sell  
**ANYTHING** if you don't want to  
because this Sales and Marketing  
System right here can and will do it  
**all for you.**

Please type in your name and primary e-mail address  
and I will tell you how.

**Get Your Free  
Info Today!**

Simply Enter Your Name  
& Email Address Below To  
Receive Your FREE Info!

Enter your name and email address  
below to get more information.

Full Name:

Email Address:

Phone Number (Optional):

Don't worry, we hate spam as much as you do. Your name  
will never be sold and your email address will not be abused.

**SUBMIT!**

This page is proudly brought to you by:  
Your Name Here

**Earn \$10,000 a Month!**

A. D. z Design

Go to the next step how to [publish your site](#).

# Kimbro's Study - Website Tutorial

For absolute beginners - step by step.

**About Domain Names   About Hosting   Best Traffic Generator   Forum**

**Introduction   Our Goal   Build Pages Part1   Build Pages Part2**

- Introduction
- Our Goal
- Document Type
- Adding Title
- Saving Index
- Creating Tables
- Background Colors
- Adding Header
- Navigation Bar
- Adding Footer
- Text Formatting
- Inserting Images
- Inserting Links
- Inserting Videos
- Inserting Banners
- Adding Forms
- Autoresponders
- Accept C.Cards
- Shopping Carts
- Online Shops
- Capture Page
- Download Page
- Set DNS
- Publish Site
- FTP
- Additions
- Site Map
- AdSense
- Robots Text
- Maintenance
- Analytics

Place your ad here

Place your ad here

## Website Tutorial - To Publish Your Site.

### Uploading your website files from your computer to a hosting server via FTP.

To publish your site to the Internet you will need to have a Domain Name and hosting.  
If you don't already have a domain name and hosting go to the two links in my header above and learn about Domain Names and Hosting.

Domain Name Server [DNS] [Where you purchased your Domain name] example: GoDaddy	ACTION: Point your DNS to your hosting server.	Hosting Server This where you send your website files to via FTP. example: Hostgator.
--	---	---

Note: If you are going to host your site with the same company as where you purchased your domain name you won't have to point the DNS to the hosting server.

Let's look at the process in an example where I purchased a Domain Name with Godaddy and I want to host my site with Hostgator.

Step1. I go to Goddady and purchase the domain name myscribeweb.com.

Step2. I purchase hosting with Hostgator.

Step3. I save the email with my account details that I recieved from Hostgator.

Step4. I sign in to my account at Goddady and select Domain Manager. Where I tick the domain name I want to host at hostgator see image below: Tick MYSCRIBEWEB.COM



Then select the "Nameservers" icon from the toolbar within the DOMAINMANAGER that takes me to the "Set Nameservers" page at Godaddy: see image below:

The image above shows:

I have selected the "I have specific nameservers for my domains" option.

Then I filled in the Nameserver1: and Nameserver2: text boxes with the information I got in the email I saved [in Step3 above] from Hostgator:

NS some number.HOSTGATOR.COM [I blurred out the number of my NS in the image above for privacy]

Then hit OK.

Now that my Name Servers are set I can go and download all my files for my website to the Hostgator Server. It may take up to 72 hours for the Domain to propagate all through the Internet but usually it happens a lot faster.

Note: you only have to set up your name servers to point to your hosting server once, not everytime you load files to your hosting server.

OK now everything is set up for me to transfer all my website files to the hosting server.

A hosting server is just another computer that serves your files to the internet.

The hosting computer is known as the "server"

Your computer is known as the "client computer" and what we have to do is transfer all the website files we created on our client computer to the server.

The easiest and fastest way to do this is to use an FTP program. "FTP" stands for "File Transfer Protocol"

You can download a full working version of the [FileZiller FTP program](#) for Free.

Download the file to your "Tools" Folder you created on your desktop and instal it on your computer. The following video will show you how to use the FTP program.

note in the video it tells you that you need to get the FTP details from your hosting company. If you saved your email as in Step3. above your FTP details should be included there.

Load all the files you saved in your "My Website" folder on your desktop including the "image" folder - excluding the "Tools" folder to your hosting server via the FTP program.

[Make sure to read this FileZiller Tutorial](#)

Here is another video showing a common mistake made when uploading your website files via FTP.

[applications](#)

Go to the next step for [additional](#)

## Kimbro's Study - Website Tutorial

For absolute beginners - step by step.

**About Hosting Best Traffic Generator Forum**

Introduction Our Goal Build Pages Part1 Build Pages Part2

<p><b>Introduction</b></p> <p><b>Our Goal</b></p> <p><b>Document Type</b></p> <p><b>Adding Title</b></p> <p><b>Saving Index</b></p> <p><b>Creating Tables</b></p> <p><b>Background Colors</b></p> <p><b>Adding Header</b></p> <p><b>Navigation Bar</b></p> <p><b>Adding Footer</b></p> <p><b>Text Formatting</b></p> <p><b>Inserting Images</b></p> <p><b>Inserting Links</b></p> <p><b>Inserting Videos</b></p> <p><b>Inserting Banners</b></p> <p><b>Adding Forms</b></p> <p><b>Autoresponders</b></p> <p><b>Accept C.Cards</b></p> <p><b>Shopping Carts</b></p> <p><b>Online Shops</b></p> <p><b>Capture Page</b></p> <p><b>Download Page</b></p> <p><b>Set DNS</b></p> <p><b>Publish Site</b></p> <p><b>FTP</b></p> <p><b>Additions</b></p> <p><b>Site Map</b></p> <p><b>AdSense</b></p> <p><b>Robots Text</b></p> <p><b>Maintenance</b></p> <p><b>Analytics</b></p>	<p style="text-align: center;">Place your ad here</p> <hr/> <p style="text-align: center;"><b>Website Tutorial - Additional Information/Applications.</b></p> <p><b>Additional information and applications to add to your published site.</b></p> <p>This information is for published sites as most of the applications are only applicable to verified online sites.</p> <p>Once your site is published we recommend that you sign up for Google Analytics, Google webmasters and Google AdSense accounts. These accounts are free and will give you some very good tools and applications for maintaining your site as well as a good income.</p> <p>See the <a href="#">resources videos explained by Matt Cutts.</a></p> <p>Google will give you a code snippet that you have to add to your sites source code, they will give you very easy to follow instructions on how implement this application. Once Google sees the code your site will be set to be "Verified"</p> <p>Once your site is verified you can get another bit of code to add to every page on your site. This code will track all the visitors to your site, where they came from, who referred them, how long they stayed, how many pages they visited, what links they clicked on and what keywords they used in the search engine that brought them to your site. You can see all these results when you sign in to your Google analytics account.</p> <p>In the Google webmaster account you can see at a glance the pages that can not be found due to broken links, the speed of your site etc. Also suggestions on how to correct these errors. Give you information on how to create a sitemap and upload it to your site so that it can be crawled by the search engine spiders.</p> <p>They will also tell you what Robots text to load to your site.</p> <p>At Google AdSense if your site is verified and gets approved you will get another snippet of code to add to your websites source code. This will enable your site to show advertisements from all around the world. Google gets paid to place these adds and shares the revenue with you for the ads that were viewed/clicked on your site.</p> <p>Yes all these accounts take time to set up but they will save you a lot of time on your site maintenance in the long run and give you the opportunity to share in some of Google's revenue as well.</p> <p>Read and adhere to Googles rules and guidelines carefully - don't rush this part it is important!</p> <p>This is the end of this beginners web building tutorial. At the outset In <a href="#">Our Goals</a> Page I stated:</p> <p style="text-align: center;">" We are going to build this site using html and tables, rather than xhtml and css. This is an outdated method but I believe will give you a clear understanding on how things work.</p> <p style="text-align: center;">It will be a very easy transition for you to build any type of site using any methods once you understand these basics.</p> <p style="text-align: center;">Just reading this tutorial will not achieve our goals. You must take action and put the lessons into practice.</p> <p style="text-align: center;">Only by taking an active role and following this tutorial step by</p>	<p style="text-align: center;">Place your ad here</p>
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step will you end up with a useable website."

and hopefully a lust for learning more

To get an indepth understanding of CSS and keep updated with the progress of HTML5 visit  
[w3schools](#)

Cheers,  
Kitty Jellinek.

